

BUSINESS PROGRAM ARCHITECTURE

As a new global event designed to unite fishery professional all over the world, SEAFOOD EXPO EURASIA business program will cover both global seafood analytics and important region trends.

Official bodies, scientific organizations, industry and trade associations, business structures are welcomed to join the business program. All sessions are free of charge and open to participate upon the registration by the link: <https://seafoodexpo Eurasia.com/en/registration/>

Day 1 / May 15, 2024

10:00-11:00 Global Seafood Analytics Keynote

As a new world-class event, which unites continents and bring fresh thinking towards fishery community, SEAFOOD EXPO EURASIA opens its business program with the keynote speech on the global seafood analytics – to let participants have an overall picture and then dive deeper into the details of each region and trends.

12:00-13:00 Business Session “Global Fisheries and Aquaculture towards a Blue Transformation”

Blue Transformation presents an opportunity to create a world without hunger and poverty through the sustainable use of aquatic foods. However, addressing the challenges of overfishing and IUU fishing, and ensuring equal market access for all, requires collective efforts. By bringing together industry leaders, countries in need, and all supply chain links we create a platform for productive discussions and effective actions, moving transformation closer to fruition.

14:00-15:00 Regional Business Session “Türkiye Seafood Market”

Türkiye's geographical position, surrounded by seas, as well as its developed aquaculture sector, makes the country one of the key suppliers of fish and seafood in the region. Together with the advantageous location as comfortable logistics hub, it empowers the country to boost exports of its own fish production and unleash the interest of both suppliers and consumers to include the country into their supply chain. *The series of business sessions, dedicated to the concrete regions, allow participants to discuss the overall situation in countries in context of sufficiency of their own fish resources, capacity for importing and opportunities for exporting of fish and seafood.*

16:00-17:00 Regional Business Session “Eurasian Countries Seafood Market”

The Eurasian fishery market stands out for its abundant resources available at a relatively low cost. This characteristic creates favorable conditions for both export activities and the development of the deep processing sector. Positioned at the crossroads of trade routes connecting Europe and developing Asian countries, the region benefits from additional drivers that enhance its investment attractiveness. The strategic location amplifies trade opportunities and underlines the region's potential for economic growth.

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Day 2 / May 16, 2024

- 10:00-11:00 **Business Session “Sustainability and Traceability of Fish Products to Accelerate Entry into the New Markets”**
Today sustainability and traceability of fish products become not only the latest trend for most progressive companies, but the necessity in order to be an equal part of the world community. As SEAFOOD EXPO EURASIA focuses on developing countries with growing seafood markets, we aim to provide clear explanations about adopting sustainable practices and strong traceability measures. This supports a global commitment to responsible fisheries management. As a result – companies will not just confirm the quality of its production, but also create additional opportunities for marketing and open new directions for supplying.
- 12:00-13:00 **Regional Business Session “Africa Seafood Market”**
Transformations in established supply chains have compelled African countries to seek new suppliers for fish and seafood, leading to a shift in the range of supplies. While mackerel, blue whiting, herring, and other pelagic species continue to dominate consumption, notable increases in the import of cod and other white fish have been observed this year. These changes open up new avenues for fisheries interested in exploring fresh markets.
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- 13:30-14:30 **Regional Business Session “Latin America Seafood Market”**
Latin America boasts a well-developed fishing industry with extensive infrastructure and convenient access to the World Ocean. As a major supplier of fishmeal and a leader in aquaculture production, the region plays a pivotal role in the global seafood market. Despite this, low levels of local fish product consumption necessitate adaptation by local fisheries to changing conditions, driving efforts to expand their presence in foreign markets.
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- 15:00-16:00 **Regional Business Session “Middle East Seafood Market”**
The Middle East seafood market is distinguished by its high purchasing power, partially offsetting the substantial costs associated with shipping fish products. Active participation from logistics companies and other service providers in the fishing industry enables suppliers to optimize existing supply chains and create new ones in the region. This involvement injects fresh momentum into the development of the local fish market.
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- 16:30-17:30 Regional Business Session “**Seafood Market of South and South-East Asia**”
South and South-East Asia are witnessing a surge in seafood demand driven by rapidly growing populations and increasing affluence. The diverse culinary preferences in these regions contribute to a wide variety of supplied fish and seafood. Furthermore, South and South-East Asia play a pivotal role in global aquaculture production. As these markets continue to expand, there is a growing emphasis on sustainable and responsible fishing practices, reflecting a commitment to the long-term health of the seafood industry.
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